

THE ASSOCIATE PROGRAM

What would access to decision-makers from the top general contracting firms in the province mean to you?

The Ontario General Contractors Association now offers the **Associate Partner Program (APP)** as an exclusive opportunity to get your products and services in front of companies with over **\$5,385,000,000** in annual revenues.

In today's business environment, fast tracking connections to potential customers is a necessity to establishing a competitive advantage. So is maximizing exposure and opportunity. The OGCA recognizes that you are key stakeholders involved in building a strong construction industry. The Associate Partner Program was designed to facilitate linking our member companies with the service providers they need to succeed.

BENEFITS OF MEMBERSHIP

For a modest membership fee of \$2,500 per year, you will receive:

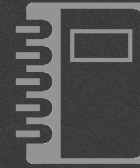
- Access to over 180 OGCA member companies;
- Preferred pricing at OGCA events and discounted sponsorship rates;
- Opportunity to attend a private receptions at exclusive networking events including the Annual General Meeting;
- Listing in the OGCA Membership Directory (\$1,040 value);
- Listing in the OGCA Annual Report circulated to hundreds of industry stakeholders, government and their agencies;
- Opportunity to provide articles for inclusion in the OGCA newsletter with distribution to over 1,250 verified recipients (\$300 value);
- Opportunity to provide articles for The Generals Magazine;
- Posting on the OGCA website (\$950 value);
- Inclusion in social media campaigns;
- Ability to use OGCA logo in promotional materials, digital and print media;
- Receive member discounts on document orders and event registration fees;
- Free access to a state-of-the art Webinar System to deliver programs directly to OGCA members;
- An opportunity to join the APP Committee and appoint a representative to have a seat on the OGCA Board of Directors
- *And so much more...*



171, 313

OGCA website page views last year

- Over 3,150 unique visitors per month
- Average of 15,545 page views per month
- 3.52 pages per visit
- Sessions lasting nearly 2.35 minutes



14,185

Membership Directory hits online



12, 753

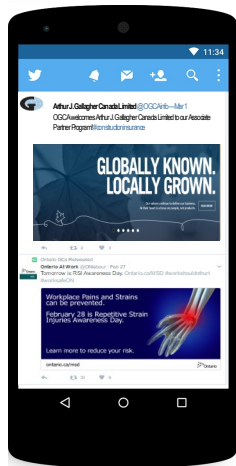
Average page views per issue of The Generals digital magazine plus an additional 1,900 of print circulation



1,285

Recipients of digital newsletter every issue

The Associate Partner Program is designed to give you the flexibility to decide your level of engagement. Taking advantage of only half of the marketing opportunities offered would more than pay for the annual membership fee!



Let the Ontario General Contractors' industry influence work for you. Maximize your marketing budget by taking advantage of established marketing and communication channels to reach your niche customers.



The OGCA can help you succeed. All you need to do is join.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

As a member of the Associate Partner Program, not only will you get the option to sponsor any OGCA events before the opportunity is offered to anyone else, you will receive discounted rates and huge savings. Here are some of the upcoming events:

ANNUAL GOLF TOURNAMENT

	APP Members	Non-Members	Savings
Hole Sponsorship	\$500	\$625	\$125
Special Sponsorship	\$1,500	\$1,875	\$375

ANNUAL GENERAL MEETING

	APP Members	Non-Members	Savings
Bronze Package	\$2,500	\$3,125	\$625
Silver Package	\$5,000	\$6,125	\$1,250
Gold Package	\$10,000	\$12,500	\$2,500

BI-ANNUAL CONSTRUCTION SYMPOSIUM

	APP Members	Non-Members	Savings
Bronze Package	\$1,500	\$1,875	\$375
Silver Package	\$3,000	\$3,750	\$750
Gold Package	\$5,000	\$6,125	\$1,250
Diamond Package	\$10,000	\$12,500	\$2,500



Preferred pricing on everything from events, sponsorships and document orders



Access to over 180 OGCA Member Companies with over **\$5.385** Billion in annual revenues



Exclusive networking events including the Annual General Meeting



2,475
Deliver your message to OGCA's Twitter Feed Followers



1,447
Deliver your message to OGCA's Linked In networks

ASSOCIATE PARTNER APPLICATION

CONTACT INFORMATION

Name:

Company:

Company Type (insurance, surety, legal, supplier, etc.):

Company Website:

Address:

City:

Prov:

Postal Code:

Phone:

Mobile:

Email:

Associate Partner Program Fee \$2,500* subject to HST (Total Payment Amount \$2,825.00)

Total Payment:

Paid By: (check one)

Visa ☐

M/C ☐

Cheque (Attached) ☐

Credit Card Number:

Expiry:
month/year

Name on Credit Card:

Signature:

Please provide a clean high resolution digital file in jpg or Eps format with a transparent background to mary@ogca.ca

Credit Card Payments may be faxed/mailed to the OGCA office. Cheques are to be made payable to: **Ontario General Contractors Association** and sent, with this completed form, to: OGCA, 6299 Airport Road, Suite 703, Mississauga, ON L4V 1N3 Phone: (905) 671-3969 Fax: (905) 671-8212

INTERESTS & OPPORTUNITIES

Please tell us what you would like to achieve as result of joining the Associate Partner Program?

Please tell us on which committees/task forces/events you are interested in participating in, as well as what you can offer OGCA and its members (i.e. discounts on your services).

☐ Marketing ☐ Safety ☐ Membership ☐ Symposium ☐ APP Committee ☐ Other _____

AGREEMENT & SIGNATURE

By submitting this application, I affirm that my application is subject to review by the OGCA and the Associate Partner Program Committee. I understand that if I am accepted as an Associate Partner, I am required to comply with the OGCA Code of Ethics and any or all Statements of Policy and By-laws currently or to be determined to be in force. To access the OGCA's Code of Ethics and By-Laws visit www.ogca.ca.

Name (printed)

Signature

Date

Reviewed by: _____

Approval Date: _____